



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 33 A

Results as of: 2/28/2015

GMT: ED LECIUS

LOCATION MASSACHUSETTS

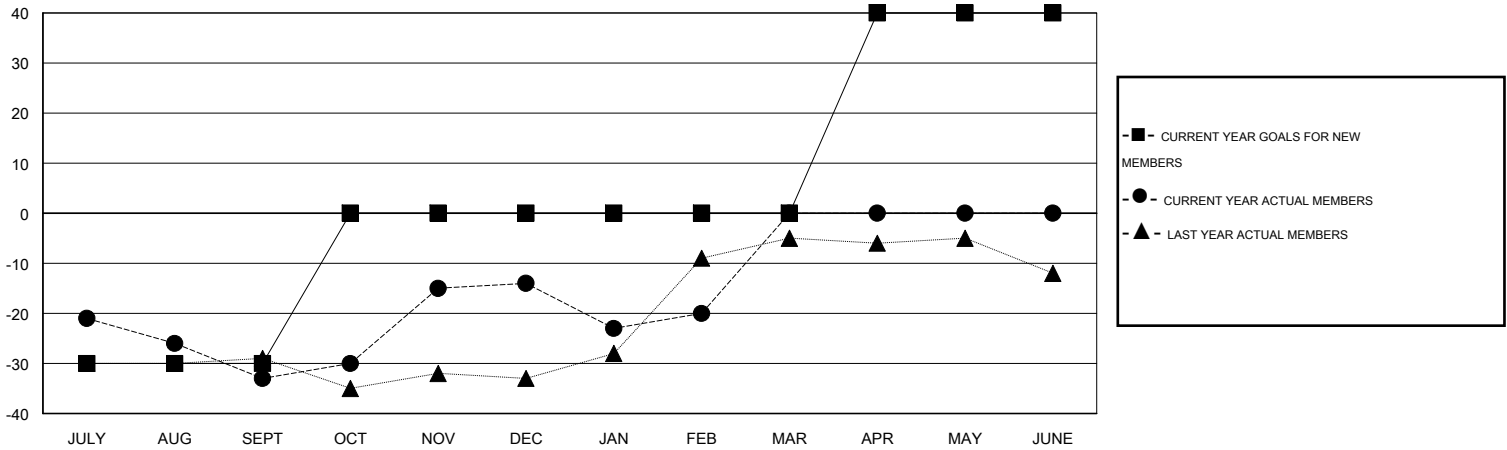
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0         | 0             | 0             | JULY/AUG/SEPT         | -30             | 28                            | 61              | -33           |
| OCT/NOV/DEC           | 0             | 0         | 0             | 0             | OCT/NOV/DEC           | 30              | 44                            | 25              | 19            |
| JAN/FEB/MAR           | 0             | 0         | 0             | 0             | JAN/FEB/MAR           | 0               | 16                            | 22              | -6            |
| APR/MAY/JUNE          | 1             | 0         | 0             | 0             | APR/MAY/JUNE          | 40              | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |  |                                  |                |
|------------------------|--|----------------------------------|----------------|
| DROPPED CLUBS: 0       | 29 CLUBS OF 49 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>       |                |
| <u>DROPPED MEMBERS</u> |  | MALE                             | 1,056 (70.64%) |
| DECEASED               | 14   | FEMALE                           | 439 (29.36%)   |
| CLUB CANCELLED         | 0  | <u>FAMILY UNIT MEMBERS</u> 286   |                |
| OTHER                  | 94   | <u>HEAD OF HOUSEHOLD</u> 136     |                |
| <b>TOTAL</b>           | <b>108</b>                                 | <u>NON-HEAD OF HOUSEHOLD</u> 150 |                |

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